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Application to take part in the exhibitors recruit exhibitors campaign for photokina 2010 Appendix to the registration for main exhibitors (Form 1.10)

Please note that this application cannot be filled in after the NEW exhibitor has already submitted his or her registration for the fair!

	NEW exhibitor (recruited company)	Exhibitor (recruiting company)
Company		
Address		
City, zip code		
Contact person		

Conditions of participation of the exhibitors recruit exhibitors campaign for photokina 2010

- All companies registered for and admitted to photokina 2010 are eligible to take part. Group organizers, group participants, co-exhibitors and additionally represented companies may not participate.
- The term "new exhibitor" refers to companies that take part in photokina in 2010 for the first time, and that previously did not participate in photokina either as a main exhibitor or a co-exhibitor, either themselves or through Group companies, subsidiaries or other legally affiliated companies.
- The recruiting company may not be identical with the recruited company at the time the application is made. Identical companies are in particular those that are legally affiliated to one another, such as parent companies and subsidiaries or several subsidiaries with one another. In the event that the recruiting and recruited companies are legally affiliated there can be no claim to the reward. The recruiting company has to prove that it meets these conditions.
- The following conditions have to be met as well:
 - The recruited company has to register as a main exhibitor using Form 1.10
 - A participation contract has to be concluded between Koelnmesse GmbH and the recruited company through the communication of the admission/stand confirmation
 - Both the recruiting and the recruited companies have to take part in photokina 2010
 - The recruiting and the recruited companies have to pay the participation fee and the other costs in accordance with the stipulations of the Special Section of the Conditions of Participation.
- This form must be mailed along with the registration (Form 1.10) of the recruited company. Applications lacking Form 1.10 cannot be accepted. This also applies to applications submitted after Koelnmesse GmbH has received the registration of the recruited company.
- The recruiting company receives a reward amounting to 5% of the participation fee of the new exhibitor (recruited company). The minimum reward is €250, the maximum €750 (plus statutory VAT). If an exhibitor recruits several new exhibitors, the reward is paid for each of the new exhibitors. The reward is paid 30 days after the receipt of a corresponding invoice from the recruiting company. The reward cannot be charged or credited against the recruiting company's participation fee or other costs.

By signing this application form, we acknowledge the conditions of participation of the exhibitors recruit exhibitors campaign for photokina 2010 as binding. We herewith confirm that we meet the conditions for the payment of a reward, and in particular the requirements listed in Items 2 and 3 of these conditions of participation.

Place, date
Signature of exhibitor (recruiting company)

Place, date
Signature of NEW exhibitor (recruited company)